



**City Hall**  
**ESSENTIALS**

TM

*Municipal training...  
because informed officials  
make better decisions.*™

## Career Suicide?!

### Social Media Dos & Don'ts for City Officials

Thursday, April 25, 2024

9:00am—12:00pm CST

GoToWebinar Platform

Registration Link: <https://bit.ly/CHESocialMedia042524>

Ideal for Mayors, Council Members, Staff (elected, appointed, volunteers),  
City Attorneys, Managers, Department Heads,  
City Secretaries, Clerks, Judges, & Citizen Board Members.

### Agenda

8:30 am—9:00 am CST

Enter into Meeting/Welcome

9:00 am—12:00 pm CST

Public Nature of Posts (Open Meetings, Records, Retention, Discovery)

Real Life Consequences of Boneheaded Posts

Constitutional Law on Blocking or Deleting Comments

Best Practices & Tips for Productive Social Media

Conducted by Alan Bojorquez, Attorney, Bojorquez Law Firm & Lora-Marie Bernard,

Principal Consultant, MuniMedia

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