



City Hall
ESSENTIALS

TM

*Municipal training...
because informed officials
make better decisions.*™

Career Suicide?!

Social Media Dos & Don'ts for City Officials

Thursday, September 29, 2022

GoToWebinar Platform

Registration Link: <https://bit.ly/CHESocialMedia092922>

For City Officials (elected, staff, volunteers), Council, Attorneys, Managers, Planners, Department Heads, Secretaries, Clerks and Commissioners

Agenda

8:30am—9:00am CDT

Enter into Meeting/Welcome

9:00am—12:00 pm CDT

Public Nature of Posts (Open Meetings, Records, Retention, Discovery)

Real Life Consequences of Bonehead Posts

Constitutional Law on Blocking or Deleting Comments

Best Practices & Tips for Productive Social Media

**Conducted by Alan Bojorquez, Attorney, Bojorquez Law Firm & Lora-Marie Bernard,
Principal Consultant, MuniMedia**

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