



City Hall ESSENTIALS

*Municipal training...
because informed officials
make better decisions.*

Career Suicide?! Social Media Dos & Don'ts for City Officials

Thursday, September 9, 2021

GoToMeeting Platform

Registration Link: <https://tinyurl.com/CHECareerSui090921>

For City Officials (elected, staff, volunteers), Council, Attorneys, Managers, Planners,
Department Heads, Secretaries, Clerks and Commissioners

Agenda

8:30am—9:00am CDT

Enter into Meeting/Welcome

9:00am—12:00 pm CDT

Public Nature of Posts (Open Meetings, Records, Retention, Discovery)

Real Life Consequences of Bonehead Posts

Constitutional Law on Blocking or Deleting Comments

Best Practices & Tips for Productive Social Media

**Conducted by Alan Bojorquez, Attorney, Bojorquez Law Firm & Lora-Marie Bernard,
Principal Consultant, MuniMedia**

Our Hosts, Sponsors & Affiliates are:



TEXAS TECH
UNIVERSITY.

Department of Political Science &
Master of Public Administration Program

BOJORQUEZ
LAW FIRM, PC
TexasMunicipalLawyers.com



mvba Going Further™...

McCreary Veselka Bragg & Allen P.C. Attorneys at Law

orrick

FRANKLIN
LEGAL PUBLISHING

MCCALL
PARKHURST & HORTON

Focused on Public
Finance since 1919.