



# City Hall ESSENTIALS

*Municipal training...  
because informed officials  
make better decisions.*

## Career Suicide?! Social Media Dos & Don'ts for City Officials

**Friday, October 23, 2020**

GoToMeeting Platform

Registration Link: <https://tinyurl.com/CHESocialMedia102320>

For City Officials (elected, staff, volunteers), Council, Attorneys, Managers, Planners,  
Department Heads, Secretaries, Clerks and Commissioners

### Agenda

8:30am—9:00am CDT

Enter into Meeting/Welcome

9:00am—12:00 pm CDT

Public Nature of Posts (Open Meetings, Records, Retention, Discovery)

Real Life Consequences of Bonehead Posts

Constitutional Law on Blocking or Deleting Comments

Best Practices & Tips for Productive Social Media

**Conducted by Alan Bojorquez, Attorney, Bojorquez Law Firm & Lora-Marie Bernard,  
Principal Consultant, MuniMedia**

### Our Hosts, Sponsors & Affiliates are:



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