



City Hall ESSENTIALS

*Municipal training...
because informed officials
make better decisions.*

Intellectual Property: What Municipalities Should Know

Thursday, September 17, 2020

GoToMeeting Platform

Registration Link: <https://tinyurl.com/IntellectualProperty091720>

For City Attorneys, Municipal Information Officers, I-T Professionals,
City Managers, City Secretaries and Department Heads

Thursday's Agenda

9:30 am — 10:00 am CDT Enter into Meeting/Welcome

10:00 am — 12:00pm CDT *General Overview of IP (Difference Between Copyright, Patents & Trademarks)

*Municipal IP Considerations (Protecting City IP, Public Performances & Websites)

*IP Contract Issues (Ownership of Work Product, Smartphone App Development,
& Work for Hire)

*The Fair Use Doctrine

Conducted by Jonathan Kaplan, Registered US Patent Attorney, Bojorquez Law Firm

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