



# City Hall

## ESSENTIALS

*Because informed officials make better decisions.*

## Social Media Workshop for City Officials

### Thursday, May 30, 2019

Bastrop Convention & Exhibit Center  
1408 Chestnut Street, Bastrop, Texas 78602

For City Officials (elected, staff, volunteers), Council, Attorneys, Managers, Planners,  
Department Heads, Secretaries, Clerks & Commissioners

#### Thursday's Agenda

12:30 pm — 1:00 pm	<i>Registration &amp; Refreshments</i>
1:00 pm — 1:05 pm	Welcome   Connie Schroeder, Mayor of Bastrop
1:05 pm — 1:45 pm	Open Government Concerns   Alan Bojorquez
1:45 pm — 2:30 pm	Human Resource Issues   Alan Bojorquez
2:30 pm — 2:45 pm	<i>Break</i>
2:45 pm — 3:30 pm	City Policies   Alan Bojorquez & Lora-Marie Bernard
3:30 pm — 4:30 pm	Best Practices for Officials   Lora-Marie Bernard

### This Seminar is Sponsored by:





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## **Municipal Fundamentals Seminar May 31, 2019**

8:00 am—8:30 am	<i>Registration &amp; Refreshments</i>
8:30 am—8:45 am	Welcome & Greeting   Connie Schroeder, Mayor of Bastrop
8:45 am—9:45 am	Parliamentary Procedure   Mary Lynne Stratta, City of Bryan
9:45 am—10:45 am	Open Meetings   Laura Mueller, Bojorquez Law Firm
10:45 am—11:00 am	<i>Break</i>
11:00 am—12:00 pm	Open Records   Erin Selvera, Bojorquez Law Firm
12:00 pm—12:30 pm	<i>Break/Grab Box Lunch</i>
12:30 pm—1:30 pm	Ethics   Alan Bojorquez, Bojorquez Law Firm
1:30 pm—2:00 pm	Ordinances v. Resolutions v. Proclamations   Eileen Youens, Bojorquez Law Firm
2:00 pm—2:45 pm	Official Liability & Immunity   Melissa Miles, Bojorquez Law Firm
2:45 pm—3:00 pm	<i>Break</i>
3:00 pm—3:45 pm	Dealing with the Media   Lora-Marie Bernard, MuniMedia
3:45 pm—4:30 pm	Organizational Culture   Jim Reed, City Hall Essentials
4:30 pm—4:45 pm	Closing Remarks

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Department of Political Science &  
Master of Public Administration Program



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